



# DIOCESE of LA CROSSE

Office of the Bishop

17 February 2015

Archbishop Jerome E. Listecki  
Archdiocese of Milwaukee  
3501 South Lake Drive  
P.O. Box 070912  
Milwaukee, WI 53207-0912

Your Excellency,

May the Lord grant you peace.

I have received your letter regarding the Rosary Evangelization Apostolate and the work being done for the *Help America Pray the Rosary* campaign. The collaboration of the Rosary Evangelization Apostolate and the Wisconsin Knights of Columbus is essential as we pray for the intercession of Our Blessed Mother through the most powerful of prayers, the rosary.

Please accept this letter as my endorsement of this collaborative effort with the Knights of Columbus. The Billboard project in the state of Wisconsin reminds each of us that with prayer made together with our heavenly Mother, we can obtain the great gift of bringing about change of hearts and conversion.

With personal good wishes and prayers, I am,

Fraternally yours in Christ,

Most Reverend William Patrick Callahan  
Bishop of La Crosse

cc: Dick Boldin

WPC:dfb